

INVITATION TO SPONSOR

LREC 20 *Palma* 26

Organized by ELRA Language Resources Association

Palau de Congressos de Palma
Palma, Mallorca (Spain)
11-16 May 2026





9, rue des Cordelières, 75013 Paris • France
info@elda.org • www.elra.info

The Event

LREC 2026 is the 15th edition of the Language Resources and Evaluation Conference, biennially organised by the ELRA Language Resources Association since 1998 with the support of institutions and organisations involved in Human Language Technologies (HLT).

Over the years, LREC has become the major international conference in the field of Language Resources and Evaluation. For the past editions, the event has gathered 1800+ participants from both academic institutions and industrial companies all over the world. We expect similar, if not larger, participation for LREC 2026.

The Content

The 2026 Conference on Language Resources and Evaluation will bring together researchers and practitioners in **computational linguistics**, **speech**, **multimodality**, and **natural language processing**, with special attention to evaluation and the development of resources that support work in these areas.

The conference covers a full week, from Monday to Saturday, and the programme will be organized around parallel oral and poster sessions during the main conference. Two days before and one day after the main conference will be dedicated to workshops and tutorials.

LREC 2026 will also feature an Industry Track.

The Venue



designed by the architect Francisco "Patxi" Mangado.

The LREC 2026 edition will be hosted in **Palma de Mallorca** (Spain), the largest of the Balearic Islands, served by an international airport. Located on Palma's seafront, the **Palau de Congressos** de Palma de Mallorca is a modern, multifunctional conference venue



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Sponsorship Information

Previous editions of LREC have attracted outstanding participants, with more than **1800 attendees** including:

- International policymakers (funding agencies, technology transfer bodies, etc.), from EU, the USA, Middle East, Asia, including Japan, China, and India.
- Renowned scientists, including young researchers.
- Executives from key Human Language Technology players.
- R&D teams from both private companies and public universities.

Previous editions of LREC conferences attracted wide international participation, bringing together attendees from 80+ countries.

As a LREC sponsor, you will be provided with a unique **opportunity to**:

- Increase your visibility within the HLT/AI field,
- Establish relationships with potential clients and partners,
- Network with HLT professionals, including other sponsors and stay up to date with industry trends
- Advertise and demonstrate services or products,
- Meet many graduate students and postdocs, with backgrounds in Speech and Natural Language Processing.

How To Reserve Your Sponsorship

We have a range of sponsorship packages designed to suit all your needs. To reserve your sponsorship:

- We appreciate you sending an expression of interest to the LREC 2026 Sponsorship Chairs no later than January 31, 2026
- Pay the contribution within one month from the invoice issue date
- Send the receipt to the secretariat for confirmation of full payment
- All payments should be transferred to the ELRA bank account.



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Flexible Promotional Opportunities

The standard packages are detailed hereafter, showing the level, the number of available packages and the amount. However, if there are other ways in which your organization would like to be involved, we would welcome the opportunity to discuss these with you and encourage your creative ideas.

Please note that all amounts are excluded VAT.

Sponsorship Levels for LREC 2026	
Founding	50,000€
Diamond	25,000€
Platinum	15,000€
Gold	10,000€
Silver	5,000€
Bronze	2,000€
Welcome Cocktail (*)	5,000€
Supporter (*)	1,000€
Publisher (*)	500€

(*) In Person-only Options



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Founding Sponsor	One	50,000€
• Complimentary Registration for 7 participants • 2 full-pages Ad in Conference Programme Booklet (PDF and Conference App) • Slot during the Industry Track • 100% off the double-size Exhibition Stand in the Sponsors Exhibition Area*, premium location • Organization advertising material (brochure, pen, etc.) in participants' bag • Organization name & logo featured as a <u>Founding Sponsor</u> on: ○ Conference Programme (PDF) ○ Conference Mobile App ○ Opening Slides ○ Proceedings' cover ○ Conference Bag ○ Entrance Boards ○ https://lrec2026.info/ • One-year online subscription to Journal of Language Resources & Evaluation (Edited by Springer) • Roll-up Banner in the Conference Centre • Special mention at the Opening Ceremony and Closing Session (plus logo acknowledgement) • Display of publications on tables at the Conference Centre		



Diamond Sponsor**Two****25,000€**

- Complimentary Registration for **5 participants**
 - 2 full-pages Ad in the Conference Programme Booklet (PDF and Conference App)
 - Slot in the Industry Track
 - 75% off the exhibition double-size booth in the Sponsors Exhibition Area*, premium location
 - Organization advertising material (brochure, pen, etc.) in participants' bag
 - Organization name & logo featured as a **Diamond Sponsor** on:
 - Conference Programme (PDF)
 - Conference Mobile App
 - Opening Slides
 - Proceedings' cover
 - Conference Bag
 - Entrance Boards
 - <https://lrec2026.info/>
 - One-year online subscription to Journal of Language Resources & Evaluation (Ed Springer)
 - Roll-up Banner in the Conference Centre
 - Special mention at the Opening Ceremony and Closing Session (plus logo acknowledgement)
 - Display of publications on tables in the Conference Centre
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Platinum Sponsor	Many	15,000€
• Complimentary Registration for 4 participants • 1 full-page Ad in the Conference Programme booklet (PDF and Conference App) • Slot in the Industry Day • 50% off the exhibition double-size booth in the Sponsors Exhibition Area*, premium location • Organization advertising material (brochure, pen, etc.) in participants' bag • Organization name & logo featured as a Platinum Sponsor on: ▪ Conference Programme (PDF) ▪ Conference Mobile App ▪ Proceedings' cover ▪ Conference Bag ▪ Entrance Boards ▪ https://lrec2026.info/ • One-year online subscription to Journal of Language Resources & Evaluation (Ed Springer) • Roll-up Banner in the Conference Centre • Special mention at the Opening Ceremony and Closing Session (plus logo acknowledgement) • Display of publications on tables in the Conference Centre		



Gold Sponsor	Many	10,000€
• Complimentary Registration for 3 participants • 1 full-page Ad in the Conference Programme booklet (PDF and Conference Mobile App) • Slot in the Industry Day • 30% off the exhibition double-size booth in the Sponsors Exhibition Area*, premium location • Organization advertising material (brochure, pen, etc.) in participants' bag • Organization name & logo featured as a Gold Sponsor on: ▪ Conference Programme (PDF) ▪ Conference Mobile App ▪ Proceedings' cover ▪ Conference Bag ▪ Entrance Boards ▪ https://lrec2026.info/ • One-year online subscription to Journal of Language Resources & Evaluation (Ed Springer) • Roll-up Banner in the Conference Centre • Special mention at the Opening Ceremony and Closing Session (plus logo acknowledgement) • Display of publications on tables in the Conference Centre		

Silver Sponsor	many	5,000€
• Complimentary Registration for 2 participants • 1 half-page Ad in the Conference Programme booklet (PDF and Conference App) • Slot in the Industry Day • 15% off the exhibition double-size booth in the Sponsors Exhibition Area*, premium location • Organization advertising material (brochure, pen, etc.) in participants' bag • Organization name & logo featured as a <u>Silver Sponsor</u> on: ▪ Conference Programme (PDF) ▪ Conference Mobile App ▪ Proceedings' cover ▪ Conference Bag ▪ Entrance Boards ▪ https://lrec2026.info/ • One-year online subscription to Journal of Language Resources & Evaluation (Ed Springer) • Roll-up Banner in the Conference Centre • Special mention at the Opening Ceremony and Closing Session (plus logo acknowledgement) • Display of publications on tables in the Conference Centre		

Bronze Sponsor	Many	2,000€
• Complimentary Registration for 1 participant • 1 quarter-page Ad in the Conference Programme booklet (PDF and Conference Mobile App) • Organization advertising material (brochure, pen, etc.) displayed on tables in the Registration area (entrance of the Conference Centre) • Organization name & logo featured as a <u>Bronze Sponsor</u> on: ▪ Conference Programme (PDF) ▪ Conference Mobile App ▪ Proceedings' cover ▪ Entrance Boards ▪ https://lrec2026.info/		



Additional Sponsorship Options

Welcome Cocktail Sponsor	one	5,000€
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- 5 Complimentary guests to the Cocktail
 - Roll-up Banner in the Cocktail area
 - 1 quarter-page Ad in the Conference Programme booklet (PDF and Conference Mobile App)
 - Logo acknowledgement on <https://lrec2026.info/>
 - Opportunity to distribute gifts to the Cocktail's participants
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Supporter	many	1,000€
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- 5 Organization advertising material (brochure, pen, etc.) displayed on tables in the Registration area (entrance of the Conference Centre)
 - Listed in the Conference Programme
 - Logo acknowledgement on <https://lrec2026.info/>
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Publisher	many	500€
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- Organization advertising material (brochure, goodies, etc.) and books displayed on tables in the Publisher area (entrance of the Conference Centre)
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Exhibition Stand: 1500€

Booth dimensions: 1mx 2m

Spotlight

Place card with organization name

1 table, 2 chairs

1 electrical outlet

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Sponsorship Levels for LREC 2026

In-person and hybrid options

	Founding	Diamond	Platinum	Gold	Silver	Bronze	Welcome Cocktail	Supporter	Publisher
Investment in €	50 000 €	25 000 €	15 000 €	10 000 €	5 000€	2 000€	5 000€	1 000€	500 €
Available Packages	1	2	many	many	many	many	1	many	many
Complimentary Registration to Conference	7	5	4	3	2	1	2		
Slot in the Industry Track	1	1	1	1	1				
Logo on Opening Slides	✓	✓							
Logo on Entrance Boards	✓	✓	✓	✓	✓	✓			
Roll-up Banner	✓	✓	✓	✓	✓	✓	✓	✓	✓
Marketing material	✓	✓	✓	✓	✓	✓	✓	✓	
Ad in the Conference Programme Booklet (PDF/Mobile App)	2 Full pages	2 Full pages	1 Full page	1 Full page	1 Half page	1 Quarter page	1 Quarter page	Listed in the booklet	
Name & logo in Sponsors' section of the Mobile App	✓	✓	✓	✓	✓	✓			
Link to the sponsor page on the conference homepage	✓	✓	✓	✓	✓	✓	✓	✓	
Booth Discount	100%	75%	50%	30%	15%				
Announcement at Opening Ceremony	✓	✓	✓	✓					
Free online subscription to JLRE for 1 year	✓	✓	✓	✓	✓				
Display of publications on tables	✓	✓	✓	✓	✓	✓	✓	✓	✓



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